

# A Summer Service Superior In Every Way

Calisher Store Supplies Your Summer Needs to Best Advantage

Now, that the summer season is at hand, we want to remind you that each season requires a different store service and we are always on the alert to give customers the best—both in service and merchandise. Next week we direct our efforts to supplying all your immediate summer needs. Our list below contains only a few of the many special prices and attractive displays that await you here next week.



## Women's Gowns

Extraordinary Values at

**\$1.25**

We want to emphasize, especially, the high quality of material in these gowns, also the neat workmanship. All styles to select from—high necked, low necked, Empire and "slipover." Gowns are very daintily trimmed, with linen Torchon, embroidery or Val Lace.

## Misses' Gowns

Three special lots at 75c, 85c and 98c. These are summer-weight gowns, in the low necked, Empire and slipover styles. Made of fine white materials, lace- and embroidery-trimmed.

## "The Highland" Bloomer Dress

The Sensible Dress For Small Girls

The Highland Bloomer Dress is a mother's solution of the dress problem for her own little girls. It is the only dress that combines in one the five essentials of service, comfort, economy, healthfulness and becomingness.

Every mother realizes the necessity for a dress that will guard the health of the child, yet the so-called "rational" dresses which have appeared from time to time make anything but an attractive appearance. In the Highland Bloomer Dress the child has perfect freedom of movement, perfect protection and yet looks well-dressed all the time. This wonderful garment embodies in one piece a waist, bloomerettes and a short kilt or overskirt.

The child simply slips its feet into the bloomers, thrusts its arms into the sleeves and with the fastening of a few buttons the dressing is done. The little girl can dress herself in a fraction of the time it takes you to do it now.



There is not an ounce of extra weight in the Highland Bloomer Dress—the ideal dress for all weathers. In summer the burdensome underwaist can be left off, insuring comfort. There is a tab just inside the belt to hold the stocking supporters.

The Highland Bloomer Dress opens all the way down the back, permitting it to be laid perfectly flat when ironed. And one Highland Bloomer Dress, by reason of its combined bloomer and skirt construction, will outwear three ordinary dresses. Just think of the advantages of this wonderful dress!

There is a wide range of fabrics and styles—sizes for 2 to 8 years. Try a Highland Bloomer Dress for your little girl—get it when you come Monday—for her sake as well as your own.

The cost is low **\$1.25, \$1.45, \$1.95 and \$2.48.**

## Summertime in the Ready-to-Wear Section

Our offerings next week in Ready-to-Wear are numerous and seasonable. In addition to the 3 specials in Linen Suits quoted, many unadvertised values in suits, coats and dresses await your selection.



## Bargain Basement

Bargains For Monday Shoppers



### Ready-to-Wear

"Hot weather" garments of all kinds are specially priced for Monday, in the Basement Ready-to-Wear Section.

**\$10.00 DRESSES \$3.29**

Stylish wash dresses—tailored and lingerie styles—in white, solid colors, also stripes and floral patterns. These are dresses worth up to \$10.00; special Monday \$3.29.

**\$1.25 KIMONOS 88c**

Long Kimonos, made of challie and trimmed in Persian bands; worth \$1.25; special Monday 88c.

**\$1.25 PETTICOATS 99c**

Nearsilk and Feathersilk Petticoats, in black, brown, tan and navy blue. These are light weight, very durable petticoats—fine to wear when traveling. They are made with deep embroidered flounce and dust ruffle. Regular price \$1.25; special Monday 99c.

**"MIDDY" WAISTS**

These delightfully cool "Middy" Waists! Made of nice quality, soft finished white line with navy blue cuffs and sailor collar. Regular price \$1.00; special price for Monday is 79c.

**\$4.00 HOUSE DRESSES \$1.95**

Materials are gingham, madras, lawn and percale. Dresses are neatly made and trimmed with tucks, piping, a little lace and embroidery. Values up to \$4.00; special Monday \$1.95.

### Piece Goods

**15c LAWN 9c**  
Fine Printed Lawns, Gingham and Madras, in a big assortment of pretty patterns, strictly fast color. Worth to 15c a yard; special Monday 9c.

**12 1/2c PERCALE 9c**  
Double Width English Percale—for waists, shirts and children's dresses. This is our regular 12 1/2c percale; special Monday, the yard, 9c.

**25c TICKING 19c**  
Feather Bed Ticking, striped, regular price 25c a yard; special Monday 19c.

### EXTRA! EXTRA!

**12 1/2c DOMESTIC, 10 YARDS FOR 99c**

"American Beauty" Bleached Domestic, full yard wide, both the heavy and soft finish. Suitable for sheets, pillow cases and men's shirts. Special sell 12 1/2c a yd; an extra special for Monday only, 10 yards for **99c** (10-yard limit.)

### Basement Trunk Store

We are offering most attractive prices on trunks, suit cases and traveling bags. Summer travelers, who want substantial luggage of good appearance, should come here first.

### Spreads

**\$3.00 SPREADS \$1.89**

Large size Spreads, white and colored, in handsome woven designs. Some are hemmed, others fringed with cut corners. These are good \$3.00 values; special price for Monday is \$1.89.

**\$4.00 SPREADS \$2.95**

Large Size Crocheted Spreads in real Marseilles patterns. Offered in white and colors, hemmed or fringed, some with cut corners. Values to \$4.00; special Monday \$2.95.

### Sheets

**\$1.00 SHEETS 79c**  
"Hotel Special" Sheets, both the heavy and soft finish. Size \$1x90; have 3-inch hem. Regular \$1.00 sheets; special for Monday 79c.

**\$1.10 SHEETS 89c**  
"Hotel Special" Sheets, size \$1x108, worth \$1.10; special Monday 89c.

**20c PILLOW CASES 15c**  
Fine, soft finished pillow cases. Size 45x36; with 3-inch hem. Regular price 20c each; special Monday 15c. (2c to a customer)

### Draperies

Light, summer draperies add to the comfort as well as the attractiveness of a home. For Monday only, we note seasonable specials both in curtains and curtain materials.

**12 1/2c CRETONNE 8 1/2c**  
25-inch Drapery Cretonnes, in flower, Persian and Oriental patterns, in greens, reds, blues, tans and old rose. Worth 12 1/2c a yard; special Monday, 8 1/2c.

**35c NET AND SCRIM 23c**  
Drapery Net in Mission and bungalow patterns, in yell, green, euc and white. Also Reversible Stenciled Stripes in stripes and floral effects. Values to 35c a yard; special Monday 23c.

**\$4.50 CURTAINS \$2.95**  
Euc Lure Curtains, 45 inches wide, 3 yards long, Mission and bungalow patterns. Values to \$4.50 a pair; very special for Monday only \$2.95.

**\$1.25 AUTO ROBES 98c**  
Auto and Carriage Robes, 50 inches by 2 yards. Made of fancy linen, in reds, green and euc. These are our regular \$1.25 robes; priced for Monday 98c.

### AUTOMOBILE AND TRAVELING COATS

In addition to our sale of Linen Suits next week, we feature coats for automobile wear and traveling. Many new styles will be shown, many of them for the first time, including the "Comet" styles. Prices range—\$2.90 to \$24.50.

### THE NEW SUMMER SAILOR

Just the thing for an El Paso summer is this new sailor. It is light weight and broad trimmed. Made of a new sort of straw and trimmed with colored ribby band. We have just received a special shipment of The "Bachelor" Sailors and offer them, beginning Monday, at \$1.45.

**CHIFFON VEILS \$1.48**

Whatever you do this summer, and wherever you go, you'll be glad you bought one of these veils. They're a half yard wide by two yards long. Made of a better-than-the-average quality of Chiffon and hemstitched. Come in black, white and all the summer shades. For windy weather, for automobilizing, or as a protection on the beach, you need one of these veils. The price next week is only \$1.48.

**ART METAL PHOTO FRAMES ONLY 25c**

Small photo frames of a dozen different kinds—glit, silvered, gunmetal—round, square, oval, etc. Only 25c.

### New Arrivals in

## Linen Suits

Specially Priced for Next Week's Selling

It would be impossible to quote lower prices than those noted below on high quality linen suits. These have just arrived and all the latest summer models are represented. By reason of the fact that our New York buyer succeeded in securing a special price concession on these suits, we are enabled to feature them next week. Three lots, as follows:

**\$10 Linen Suits \$6.95**

**Lot 1** For those who are going away, as well as for El Paso wear. These are high-class suits—some plain tailored, others stylishly trimmed. Coat lengths range from 36 to 42 inches. The linen in these suits was shrunk and sponged before being made up. Colors are light blue, helio, the natural linen shade and other favored summer shades. Whether you go away this summer or stay in El Paso, a linen suit will be needed. Suits in this lot are worth \$10.00; special the coming week **\$6.95**

**\$12.50 Linen Suits \$7.95**

**Lot 2** The original price of these suits—\$12.50—is remarkably low. We include in this lot the special shipment of \$12.50 suits as well as our regular stock. You will find fully twenty different styles to select from, in every possible shade. Not a suit in the lot worth a cent less than \$12.50; priced for next week **\$7.95**

**\$15 Linen Suits \$10.95**

**Lot 3** These are all exclusive-style suits. Come in the natural linen color and all other colors. Some have Persian trimmed collar and cuffs; others are ornamented with fancy buttons. Any suit you choose from this lot will give entire satisfaction—both as regards fit, style and wearing quality. These are \$15.00 suits; special next week **\$10.95**



## Summer Silks

**\$1.00 DRESS SILKS 39c**

A special lot of dress silks—fonlards, faille, satin messaline, Rajah and many others of the favored summer silks. Widths from 19 to 27 inches, full range of colors; only about 1 dress pattern of each kind. These are silks that sell regularly up to \$1.00 a yard; special Monday and while they last, 39c.

**TULA SILK \$1.00**

Tula Silks give unusually good wear. At \$1.00 a yard we have a 27-inch medium weight, high luster Tula Silk. Colors are lavender, brick, taupe, pink, light and navy blue, coral, catwala, granite, black and white.

### Extra! Extra!

**MONDAY ONLY**

**\$1.50 RAJAH 83c**

Yard wide Rajah Silk—in the natural color only. Intended for summer coats and coat suits. Regular price \$1.50 a yard; an Extra Special for Monday at **83 Cents**

## "Parasol Time" is Here

There's no doubt about it! "Parasol time" is certainly here. We are showing all manner of pretty parasols, in silk and linen, at 98c and up. A well chosen parasol adds immeasurably to the charm of a dainty summer costume.

## PEOPLE IN EL PASO HOTELS

### From New Mexico.

At the Zeiger—C. C. Small, Tyronne; Charles T. Downs, Alamogordo. At the Sheldon—B. P. Gonzales, Las Vegas; F. W. Cragin and wife, La Mesa; Herbert W. Wolcott, Alamogordo; Willie Johnson, Deming; Eva Felton, Alamogordo; A. O. Bailey and wife, Columbus; L. C. Barlow, White Oaks; E. M. Jackson, Alamogordo.

At the St. Regis—P. Wilkins, Las Cruces; George H. West, Orogrande; E. O. Casgrove, Silver City.

From Arizona. At the Sheldon—L. S. Griffin, Winkelman; F. Steele, Winkelman; J. Eyer, Morenci; John Martin, Swansea; E. J. Murphy, Swansea.

At the Orndorff—R. L. Arriola, Tucson.

At the Grand Central—D. E. Andrews, Morenci; Mrs. E. Chavez, Clifton; Mrs.

C. Lynch, Peabody; Arthur Livingston, Bisbee; Miss Petryon, Bisbee; C. O. Nobl, Bisbee; G. R. Hammett and wife, Tucson.

### From Texas.

At the Zeiger—K. G. Schairer, Clint; N. W. Camp, Clint.

At the Sheldon—C. S. White, Waco; George E. Briggs, Barstow; Mrs. F. A. Hull, Fort Worth; J. F. O'Neil, Mineral Wells; Will A. Edwards, Dallas.

At the Orndorff—Thomas Benberry, Houston; Marilyn Carson, Houston; Ermyr Carson, Houston.

At the Grand Central—W. D. Hudson and wife, Pecos.

### From Mexico.

At the Zeiger—J. Rosenblum, Cananea.

At the Sheldon—M. S. Crossette, Chihuahua; E. D. Reade, Chihuahua; W. B. Hill, Chihuahua; G. A. O'Brien and wife, Puhela.

At the Orndorff—E. G. Marm, Chihuahua; B. L. Farrar and wife, Chihuahua; R. L. Asola, Torreon; A. Munoz, Chihuahua; F. L. Carson, Chihuahua.

At the Grand Central—A. Dison,

Madera; M. F. Paly, Madera; Mrs. G. W. Caviness, Mexico City.

### From the Pacific Coast.

At the Sheldon—A. C. Anderson, San Francisco.

At the Orndorff—Charles S. Coleman, Los Angeles, Cal.; Mrs. A. Haed Winn, San Francisco.

### From New York.

At the St. Regis—N. A. Brunells, A. F. Shepardon, A. P. Munter, N. Regensburg.

At the Orndorff—M. L. Brandy.

### From Chicago.

At the Angelus—J. W. Spenser, T. W. White, J. E. Jones and wife, P. W. Gertelins, F. C. Kender, J. H. Apples, A. Risensfield and wife.

### From Missouri.

At the Angelus—Benjamin G. Crosby, Kirkwood.

At the Grand Central—E. H. Broughton, Rolla.

### From Everywhere.

At the Zeiger—George A. Pemberton, Denver, Colo.; Charles Clayton, Denver.

At the Sheldon—Norton Nelson, Denver; N. Fillingner and wife, Cleveland, O.; B. W. Phillips, Brush; Mrs. R. F. Prettyman, Lawton, Okla.; Mrs. John Connell, Denver, Colo.; J. A. Mimmick, Indianapolis, Ind.; P. D. Colbert, Indianapolis, Ind.; John Purnell, Shreveport, La.; F. A. Dickson, Denver, Colo.; W. M. Newton, Georgia; T. W. Murray, Detroit, Mich.; W. L. Arnold, Lewiston, Md.

At the St. Regis—J. P. McDermott, New Orleans, La.; E. H. Toyle, Denver, Colo.; R. G. Mullen, Denver, Colo.; I. A. Mimmick, Indianapolis, Ind.; B. Menkin, London, England; M. C. Harrington, Denver, Colo.; Mrs. N. F. Richards, Denver, Colo.

At the Angelus—J. A. Mimmick, Indianapolis, Ind.; Ethel Anderson, Des Moines, Ia.; C. Seager, Omaha, Neb. At the Orndorff—Miss A. L. Huff, Murfreesburg, Ky.; H. A. Galligley, Dazly, N. D.; F. L. Carson, Cincinnati, O.; Ed Bachlor, Cincinnati, O.

At the Grand Central—L. M. White, Honolulu, T. H.

### FRANKLAND IS FISHING.

W. Frankland, chief clerk of the reclamation service, went to Mesquite Saturday morning on a fishing excursion.

## News Brevities

All afternoon trains are reported as time.

**Delicious Rockyfords.**

The first cantaloupes of the season are good ones, they are direct from Rockyford.

**Jackson's Sanitary Grocery,** Phone 353.

**Dr. Gallagher, Trust Bldg.,** hours 9 to 11 a. m., 2:30 to 4:30 p. m.

**A Big Seller.**

We are selling lots of Welch's grape juice these hot days. A more healthful, invigorating or cooling drink cannot be had.

**Jackson's Sanitary Grocery,** Phone 353.

**Dr. Gray, Eye, Ear, Nose and Throat,** 205 Caples Bldg., 2nd floor.

Good butter is Sedgwick creamery butter—Jackson's.

**There Will Be a Hot Time in This Old Town Tonight.**

One of the most interesting debates in all modern literature will be between James D. Sherwood, the chief press agent and recognized mouthpiece of Mrs. Eddy and reply by Dr. Ira W. Collins, physician in charge of St. Luke's Osteopathic Infirmary, on "Why Dr. Ira W. Collins is Not a Christian Scientist."

Coming as it does from the head of these two new cults it is orthodox and interesting.

**Next Saturday in The Herald.**

**Grebe cleans clothes.** 418 N. Oregon.

**Watermelons Cold as Ice.** Our watermelons are on ice all the time could not be colder.

**Jackson's Sanitary Grocery** Phone 353.

**Looking for Relative.** Mrs. Catherine Painter Leigh, of Delaware, Ohio, has written sheriff Hall, requesting him to locate her brother, John Albert Painter, who lived in Dal-

las in 1905, but from whom she has not heard for several years. He is one of the beneficiaries to the estate of his grandmother and must be located before the estate can be divided.

**Watermelons on Ice.** Phone Ardoin's.

**Dr. Cameron,** reliable dentist, reasonable price. Over Guarantee Shoe store.

**A Real Relish.** Those dill pickles and bulk queen olives in our delicatessen department are real relishes.

**Jackson's Sanitary Grocery,** Phone 353.

**Swill Barrel With Vegetables.** You Shoo, a Chinese truck gardener, was arrested Friday by sanitary officer Steve Dawson and docked at the police station on a charge of violating the sanitary laws. It is alleged that he carried a swill barrel to town along with his produce so that he could take back slop for his hogs.

**Watermelons on Ice.** Phone Ardoin's.

**Sunflower eggs** are fresh eggs—Jackson's, phone 353.

**Special, ladies' purses, shopping bags.** El Paso Trunk factory, north side plaza.

**Iced Tea.** Chase & Sanborn's special blend of tea for iced tea is nice on a hot day.

**Jackson's Sanitary Grocery,** Phone 353.

**Alamo Inn, 314 1/2 S. El Paso St.** Finest furnished room in city.

**C. L. Billington, 709 Magoffin Tel 1489** Palading, paper hanging, decorating.

The Business Women's club of the Y. W. C. A. will serve ice cream and home made cake at Cleveland square Tuesday evening, June 7, at the band concert.

**Watermelons on Ice.** Phone Ardoin's.

**El Paso's Rough Riders.** There are six rough riders in El Paso, some of whom may go to New York to attend the reunion to greet president Roosevelt on June 17. The men who fought with Teddy in Cuba are W. A.

Mitchell, John Kelly, John Bryan, Lou Gasser, Dorsey and Piper. All were members of troop H.

**Burglary Case Dismissed.** The case against Onofre Bellos, who has been held in the county jail on a charge of burglary, has been dismissed.

Bellos said that he was simply assisting another man, whose wife had left him, in getting some things from his home and had not entered without permission.

**The Woodmen of the World** Are going to hold memorial services over the graves of their departed at Evergreen cemetery Sunday afternoon at 2:30 o'clock. All W. O. and visiting Woodmen are requested to meet at the hall at 2 o'clock. The public is cordially invited to be present.

H. A. Magruder, C. C. C. C. Kiefer, Clerk.

Call for Longwell's hacks at Union depot.

**Kitchen Spanish in Four Weeks.** Prof. Guillermo Hall has prepared a four weeks' course in just such Spanish as is needed in the home—NOTHING ELSE. The first lesson is free. Bring your friends. Carnegie library, Monday 4:30 p. m. Prof. Hall returns to Mexico at the conclusion of this course.

**AMERICANS WILL FIGHT BULLS AT TORREON, MEXICO** Torreon, Mexico, June 4.—Employees of the Continental-Mexican Guayule rubber factory, will act as bull fighters at the Sunday exhibition.

**POSTAL CARD SOUVENIRS.** The American National bank is giving post card pictures of its new home to its customers. A large order of these post card views of the American National were distributed among the Texas bankers during the state bankers' convention, and another consignment has been received and are being given out by the bank staff.

**GOLF MATCH POSTPONED.** The dinner golf match, which was to have been played Sunday at the Country club has been postponed until the following Sunday. The same lineup will be used for the postponed match.

Edwar Kayser, accompanied the baseball team to Bisbee Friday night for the Saturday and Sunday games.

College Preparatory, regular Academic and special elective courses, with two years Intermediate work for younger girls. Music, Voice Culture, Physical Training.

For application forms, yearbook, or personal interview, address:

**MISS ORA W. L. SLATER, PRINCIPAL,** Tel. 145. 520 Prospect Avenue, El Paso.

## El Paso School For Girls

OPENS SEPT. 15th